

MEDIA RELEASE

CELEBRATING A DECADE OF ACHIEVEMENTS AT THE SINGAPORE GREEN BUILDING WEEK 2015

- *Biggest show put together with close to 100 speakers, 24 co-located events, and tours to 10 Green Mark award winning projects*
- *Enhanced Green Mark version to drive Singapore towards 2030 green building target*

Singapore, 26 July 2015 – Complementing Singapore’s Smart Nation initiatives, conversations on smart cities and global green trends will take centre stage as more than 30,000 participants from over 55 countries are expected to convene at the Singapore Green Building Week (SGBW) 2015. **Dr Vivian Balakrishnan, Minister for the Environment and Water Resources and Minister-in-charge of Singapore’s Smart Nation initiative** is the Guest-of-Honour for the opening ceremony of the SGBW on 2 September 2015. To be held at Marina Bay Sands, a BCA Green Mark Platinum building, the SGBW will run from 31 August 2015 to 6 September 2015.

2. What will green buildings look like in 2050? The answer to this and other timely and relevant issues will be addressed at the anchor event the International Green Building Conference 2015 (IGBC). Themed “*Build Green and Live Smart*”, it calls for both the buildings and their users to go ‘green’ and ‘smart’. IGBC is organised by the Building and Construction Authority of Singapore (BCA) jointly with the Singapore Green Building Council and Reed Exhibitions as strategic partners. Alongside IGBC is The **Build Eco Xpo (BEX) Asia 2015** and **Mostra Convegno Expocomfort (MCE) Asia 2015** will be held alongside IGBC.

3. International green building experts, policy makers, academics, built environment practitioners, tenants and end-users, including members of the public and students will be participating in activities during the SGBW as they look for collaborative initiatives, the exchange of ideas, and learn from others to achieve the shared vision of a greener planet.

4. “Today, about 28% of Singapore's built area has met the BCA Green Mark standards, a leading green building rating tool for the tropics and sub-tropics. This places Singapore as one of the foremost cities globally with a high percentage of green buildings. The seventh edition of the Singapore Green Building Week holds a special significance for the built environment sector as we celebrate the 10th anniversary of the BCA Green Mark scheme. Moving forward, a new enhanced version of the BCA Green Mark will help drive our targets of greening 80% of our buildings by 2030. SGBW 2015 will not only highlight Singapore's position as a leader in green building and sustainability but also provide the catalyst for countries in the region to improve and further develop their green ideas and initiatives,” said **Dr John Keung, CEO of BCA.**

5. The BCA Green Mark scheme was launched in 2005 as a yardstick to rate the environmental sustainability of buildings in the tropics. Since then, it has evolved to 17 schemes covering parks, data centres, retail outlets, supermarkets, homes and offices. Besides energy and water efficiency, indoor air environmental quality, the green building rating tool also recognises the use of sustainable and recycled materials, such as green concrete and certified environmentally-friendly products. The enhanced version of the scheme will facilitate the computation of the basic carbon footprint computation of key construction materials. More details will be announced during SGBW.

6. In support of the Singapore Sustainable Blueprint 2015 which outlines our vision and plans for a more liveable and sustainable Singapore to support the growing aspirations of Singaporeans, this year's SGBW will also facilitate a total of 24 co-located events targeted at engaging the wider community in our green building journey. For example, besides student competitions, a new interactive green office, “BCA Green Office Pop-Up” has been specially conceptualised to reach out to office occupants to create greater awareness of the benefits of green offices.

7. More information on the SGBW, IGBC, BEX Asia and MCE Asia 2015 are available at <http://www.sgbw.com.sg/>, <http://www.sgbw.com.sg/about-igbc> and <http://www.bex-asia.com/>.

HIGHLIGHTS OF SGBW 2015

1. BCA Green Office Pop-Up

[31 August - 1 September 2015, Asia Square, 4 - 6 September 2015, MBS Convention Centre]

The BCA Green Office Pop-Up, is an interactive green office that will educate office users, building owners and landlords on the benefits of a green office. This is a new outreach initiative by BCA, where visitors can pick up tips on setting up a green office and learn more about the positive effects green offices have on occupants' health and well-being. After its inaugural launch at Asia Square, the interactive display will 'pop-up' at the "Green Living Expo" to reach out to a wider audience to create greater awareness of the benefits of green offices.

2. International Green Building Conference - Close to 100 speakers from 17 countries

[2 - 4 September 2015, MBS Convention Centre]

Boasting a strong line-up of speakers from Singapore and the region, as well as countries such as Australia, Germany, Japan, The Netherlands and the United States, participants can look forward to both regional and global perspectives on green building trends, community development, new technologies and best practices.

Keynote speakers include Ms Terri Willis, CEO, World Green Building Council, Prof Wang Youwei, Chairman, China Green Building Council, Prof William Bahnfleth (AHSRAE Presidential member) and Mr Chan Soo Khian, recipient of the inaugural President's Design Award (Singapore). In addition, Mr John Mandyck, Chief Sustainability Officer, UTC Building and Industrial Systems will be accompanied by representatives from Foster + Partners (UK), Infocomm Development Authority (Singapore), and Microsoft (USA). www.sgbw.com.sg

3. Award Presentation to students from local and regional universities

[2 September 2015, MBS Convention Centre]

The **BCA-SIA-SGBC International Tropical Architecture Design Competition** has attracted 267 entries from 37 countries including Australia, Brazil, China, France, Indonesia, India, Japan, the USA and Nigeria. The design competition aims to raise the awareness of the green building movement and initiatives among the younger generation and encourage them to become future architects and green experts in tropical green building design.

The **Inaugural Building Energy Efficiency Solutions Students Competition (BEES)** challenges students to develop innovative technologies or solutions that contribute to an improvement in the overall building energy efficiency and bring about cost savings to building owners.

4. Green Mark Tours [4 September 2015, various locations]

Participants of IGBC 2015 will also have the opportunity to participate in the highly popular Green Mark Tours which will allow them to see and experience first-hand some of the innovative green building practices and technologies that have been implemented in Singapore today. This includes visits to green building projects designed by renowned architects and are built to the highest green building standards such as CapitaGreen (Capitaland) by Toyo Ito and Thomas Heatherwick's NTU South Spine Learning Hub which is fitted with urban and green (double-skin) façades that can reduce solar heat gain by 26%. Participants will also be able to learn more about how the Green Lease is adopted at one of Singapore's greenest suburban shopping malls, Westgate, and commercial building, Westgate Tower. These projects have been designed with a naturally ventilated atrium to improve air quality and reduce energy consumption.

5. BCA Breakfast Talk for CEOs [4 September 2015, MBS Convention Centre]

The “BCA Breakfast Talk for CEOs” is an exclusive event, featuring leading industry leaders who will speak on topics and issues of interest to CEOs, senior management and C-suites from major developers, building owners and other industry stakeholders. This year’s breakfast talk is themed “**Celebrating a Decade of Leadership in Sustainability**”, as we mark a significant milestone in our continuous efforts and commitment to position Singapore as a leading global city in environmental sustainability. This achievement has been made possible with the BCA Green Mark scheme launched in 2005, a green building rating tool for the tropics. A commemorative book on the Green Mark will be launched at the event as we celebrate a decade of Singapore’s green building journey.

6. Tree Planting Event [4 September 2015, Bedok Town Park]

In celebration of Singapore’s 50 years of independence, a total of 50 trees will be planted. The event is co-sponsored by the BCA and its strategic partners, Singapore Green Building Council (SGBC), REED Exhibitions Pte Ltd and Marina Bay Sands (MBS).

7. TRADE & CONSUMER EXHIBITIONS

About Build Eco Xpo (BEX) Asia 2015 [2 - 4 September 2015, MBS Convention Centre]

BEX Asia is Southeast Asia’s premier business platform for the green building and construction industry. It is a one-stop sourcing destination for cutting-edge products, innovative technologies and sustainable designs in building materials, energy efficiency systems, fittings and fixtures, and much more. It is an event that enhances your competitive edge in the world of Build Green. BEX Asia brings together skilled professionals, key industry practitioners, major specifiers and buyers from the region to build networks and create business opportunities, in support of the global trend to build greener communities for a greener future. <http://www.bex-asia.com/>

About Mostra Convegno Expocomfort (MCE) Asia 2015

[2 - 4 September 2015, MBS Convention Centre]

Organisers of the world leading Exhibition Mostra Convegno Expocomfort (MCE) in Milan, Italy and Southeast Asia’s premier Build Eco Xpo (BEX) Asia in Singapore, collaborated to launch an Asian edition of MCE – MCE Asia 2015. The inaugural exhibition will bring together the dual concept of energy saving and efficiency via innovative technologies or integrated systems with enriched living comfort through optimised indoor environment quality. MCE Asia reaches out to specialised building professionals within the residential, commercial, industrial, institutional and hospitality sectors. <http://www.mcxpocomfort-asia.com>

Green Living Exhibition [4 – 6 September 2015, MBS Convention Centre]

An inaugural consumer exhibition, it is the first lifestyle event that focuses on meeting the needs of eco-conscious users and businesses, as well as educating the public on how to adopt an “eco-lifestyle”. The event aims to present some 100 participating companies who will be showcasing products such as eco-appliances, machines and electronics, eco-interiors, smart home automation technology, green homes and building, eco fashion, sustainable transportation, renewable energy and environmental technology and greenery, along the three pillars of modern living, “Live, Work & Play. Visitors can also expect to see interesting showcases of technology and ideas, participate in fun activities and a workshop, and gain knowledge on how to lead an eco-lifestyle. <http://www.green-living.com.sg/Home/>

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About Building and Construction Authority (BCA)

The Building and Construction Authority (BCA) of Singapore champions the development of an excellent built environment for Singapore. BCA's mission is to shape a safe, high quality, sustainable and friendly built environment, as these are four key elements where BCA has a significant influence. In doing so, it aims to differentiate Singapore's built environment from those of other cities and contribute to a better quality of life for everyone in Singapore. Hence, its vision is to have "a future-ready built environment for Singapore". Together with its education arm, the BCA Academy, BCA works closely with its industry partners to develop skills and expertise that help shape a future-ready built environment for Singapore. For more information, visit www.bca.gov.sg.

About Reed Exhibitions

Reed Exhibitions is the world's leading events organizer, with over 500 events in 40 countries. In 2013, Reed brought together over six million active event participants from around the world, generating billions of dollars in business. Today, Reed events are held throughout the Americas, Europe, the Middle East, Asia Pacific and Africa and organized by 34 fully staffed offices. Reed Exhibitions serves 43 industry sectors with trade and consumer events and is part of the Reed Elsevier Group plc, a world-leading publisher and information provider. <http://www.reedexpo.com>

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