

PHOTO RELEASE: NEWLY LAUNCHED BCA GREEN MARK FOR DUMMIES® GUIDE GIVES RESTAURANTS AND RETAIL OUTLETS A GREENING HEAD START

- *About 50 applicants for Green Mark for Restaurants and Retail certification since 2011*
- *Fitness First's Gravity outlet first gym in Singapore to be Green Mark certified*

Singapore, 7 March 2016 - Senior Minister of State for National Development Desmond Lee **launched the BCA Green Mark for Restaurants and Retail For Dummies®** this afternoon (7 March), at the BCA Green Office Pop-up event held at the Ocean Financial Centre.



Senior Minister of State for National Development Desmond Lee (centre) officiating the launch of the BCA Green Mark for Restaurants and Retail For Dummies®, together with Mr Eric Thrasher, GM and Marketing Director, Asia, Wiley (left) and Mr Lam Siew Wah, BCA Deputy CEO for Industry Development (right).

2 With the BCA Green Mark for Restaurants and Retail *For Dummies®*, restaurant and retail outlet owners can now embark on their plans to green their spaces with ease. The guidebook includes:

- a) Comprehensive sets of **recommendations for adopting eco-friendly practices and incorporating sustainable features** in restaurants and retail outlets
- b) **Bite-sized information** about the **BCA Green Mark scheme and tips to obtain certification**

3 This is part of BCA's ongoing efforts to **increase end user engagement** in reducing building energy consumption – a **key focus in BCA's Third Green Building Masterplan**:

- a) BCA Green Mark for Restaurants and Retail is **one of the five occupant-centric Green Mark schemes** that were introduced in recent years
- b) Since 2011, BCA has received **about 50 applicants from restaurants and retail outlets, of which close to 30 have already been awarded the Green Mark certification** and several others in the process of attaining certification

4 **Fitness First Group's exclusive Gravity Club** is Singapore's **first gym to incorporate sustainable designs** and will be awarded the **Green Mark Gold^{PLUS} award** this year. It boasts some interesting green features including LED lights which can dim according to the time set and zoning of air-conditioning system based on the usage requirements.

5 50% of the total building energy consumption comes from end users. BCA will continue to roll out more initiatives to encourage end users' active involvement in our fight against climate change.

Issued by the Building and Construction Authority on 7 March 2016

APPENDIX - Additional photos from the BCA Green Mark for Restaurants and Retail For Dummies® launch event / BCA Green Office Pop-up event



The BCA Green Mark for Restaurants and Retail For Dummies® is a pocket-sized informative guide for restaurant and retail owners to get tips on greening their spaces.



The launch event was held in conjunction with the BCA Green Office Pop-up at Ocean Financial Centre. The pop-up is open to public from 7 to 8 March 2016 and includes interactive exhibits that allows visitors to learn about green practices and features that could be incorporated in offices.



The 'Green Beats' percussion band entertained the guests with their specially choreographed performance, drumming up the hottest beats in town with office equipment such as staplers and a printer.