



International  
Green Building  
Conference 2016  
Singapore



## MEDIA RELEASE

### **RETHINKING GREEN BUILDING FOR THE NEXT DECADE: SINGAPORE GREEN BUILDING WEEK 2016 AIMS TO FUTUREPROOF OUR BUILT ENVIRONMENT, INSPIRE OUR INDUSTRY AND EMPOWER OUR PEOPLE**

*The eighth edition of the Singapore Green Building Week (SGBW) with 23 green building events gathers more than 26,000 green building industry practitioners and participants from over 50 countries in a concerted showcase of commitment towards climate change*

**SINGAPORE, 7 SEPTEMBER 2016** – The historic Paris landmark agreement at the 21st Conference of the Parties (COP21) last December marked a defining point in mitigating climate change, with a commitment to a common goal of limiting global warming to below 2 degrees Celsius. Singapore continues to play our part in the global community, by pledging to reduce emission intensity by 36% from 2005 levels, and to stabilise emissions with the aim of peaking around 2030.

Climate change mitigation and environmental sustainability are top imperatives for all stakeholders. Translating key policies and involving all stakeholders including the community and students will be crucial for the next decade and beyond.

Against this backdrop, the week-long Singapore Green Building Week (SGBW) 2016 aims to engage not only industry experts and policy makers, but also the community including students and end-users. The SGBW 2016 officially opens today by Minister for National Development and Second Minister for Finance, Mr Lawrence Wong, at the Marina Bay Sands Expo & Convention Centre in Singapore.

Organised by the Building and Construction Authority of Singapore (BCA) in partnership with Singapore Green Building Council (SGBC) and Reed Exhibitions, SGBW 2016 features three anchor events, the **International Green Building Conference (IGBC) 2016** alongside **Build Eco Xpo (BEX) Asia 2016** and **Mostra Convegno Expocomfort (MCE) Asia 2016**, and will attract more than 26,000 participants from 50 countries from a total of 23 events.

#### **International Green Building Conference (IGBC) 2016**

Themed "Build Green: The Next Decade", this year's IGBC focuses on empowerment and involving the community to drive sustainability. In support of the historic Paris Landmark agreement at COP21 towards taking action on climate change, the conference hopes to inspire and catalyse new thinking, collaborations and partnerships as well as new innovative and holistic solutions to climate change. Through the engagement of global and regional stakeholders, IGBC 2016 strives to accelerate this transformative evolution of our green building movement to shape a sustainable future for generations to come.

"For the eighth edition of the Singapore Green Building Week, we are focusing our efforts on empowering a collective effort among industry players and building users. Moving to the next

decade, there is a need to shift from top-down government initiatives to the pioneering of ground-up initiatives to move the needle in the green building industry. The SGBW 2016 will not only reiterate Singapore's commitment to the region's green building and sustainability sectors, but also act as a platform for regional stakeholders to come together to collaborate and share ideas, and envision the possibilities and opportunities to further green buildings in the next decade," said **Dr John Keung, Chief Executive Officer of BCA**.

The discussions and insights on green buildings for the next decade will culminate in the BCA Breakfast Talk for CEOs on the third and final day of IGBC 2016. This year's talk is expected to bring together close to 300 C-suite and managerial level personnel from major developers, building owners and tenants to catalyse change through sustainable energy consumption behaviour and practices. Senior Minister of State, Ministry of Home Affairs and Ministry of National Development, Mr Desmond Lee, will be the Guest of Honour.

### **Build Eco Xpo (BEX) and Mostra Convegno Expocomfort (MCE) Asia 2016**

Returning in its ninth and second editions respectively, BEX and MCE Asia are held in conjunction with IGBC 2016. More than 450 exhibiting companies representing 27 countries and 12,000 visitors comprising green building experts, policy-makers, academics and built environment practitioners will gather at the annual event.

"Singapore is widely regarded as a liveable and sustainable city. But this achievement did not come by chance, and is the result of meticulous planning, foresight and more importantly multi-party and inter-country collaboration. We've seen how advancements in technology are disrupting the ecosystem, and the green building industry is of no exception. BEX and MCE Asia are therefore excellent trade platforms to encourage information sharing amongst industry practitioners," said **Tai Lee Siang, Chair, Board of Directors, World Green Building Council (WGBC)**.

Visitors to BEX and MCE Asia will be treated to a well-curated showcase of green building and energy efficient solutions in the HVAC-R, plumbing technology and sanitary accessories, as well as solar energy for the building and construction industry.

BEX Asia will bridge conversations around regenerative approach to building designs via a strategic three-way rollout of the exhibition and seminar to focus on *green architectures*, *smart technologies* and *energy efficient solutions*. Exhibiting companies include industry leaders like: [Alubond Industrial Co. Ltd](#), [Billion Electric Co. Ltd](#), [HDL Automation Co. Ltd](#), [Mun Hean Singapore Pte Ltd](#), [Sorel Pte Ltd](#), [ST Electronics \(Satcom & Sensor Systems\) Pte Ltd](#) and [Tuas Power Supply Pte Ltd](#).

MCE Asia will showcase energy efficient solutions around four main themes – Cooling, Water, Renewable Energy and Heating to educate and raise awareness of selection and maintenance of building systems. Exhibiting companies like [BELIMO Actuators Limited](#), [Camfil Singapore Pte Ltd](#), [Daikin Airconditioning \(Singapore\) Pte Ltd](#), [ebm-papst SEA Pte Ltd](#), [Giacomini Asia-Pacific Limited](#), [Intertecnica Italy](#), [SMARTD Chillers Pte Ltd](#), and [Tatung Co](#) are helping steer conversations in the HVAC-R space.

In addition, a slew of product launches continue to pave the way for the show as a platform for transformative changes in the industry. Visitors can expect new product offerings from exhibitors present including [Green Concepts](#), [Anacle Systems](#) and [Green Material Innovation](#) from BEX Asia and [Ariston Thermo](#), [ERRECOM](#) and [George Fischer](#) from MCE Asia.

Networking opportunities are also aplenty at both exhibitions. Aspart from the *Business Matching Concierge* that provides tailored matching service for visitors and exhibitors with common business interests and opportunities, BEX and MCE Asia will continue to feature strong international presence from exhibiting countries from China, Italy, Japan, Singapore and Taiwan. Delegations from Malaysia, Indonesia and Vietnam will also be present.

“As an events organiser, we want to ensure we deliver relevantly to the industry needs for more sophisticated solutions to mitigate climate change. We’re very excited to bring our annual BEX and MCE Asia to the regional audience, and hope that it continues to be an avenue that inspire stakeholders to take greater action so as to empower change,” said **Louise Chua, Project Director and Business Development Director, Reed Exhibitions, organiser of BEX and MCE Asia 2016.**

For the first time, visitor registration at BEX and MCE Asia will go paperless. In line with the sustainability theme, the “no coat, no tie” dress code continues to be adhered to, and attendees are encouraged to commute with public transport to get to the event.

More information about the Singapore Green Building Week, International Green Building Conference, BEX Asia and MCE Asia 2016 is available at <http://www.sgbw.com.sg/>, <http://www.bex-asia.com/> and <http://www.mcexpocomfort-asia.com/>.

**END**

### **About Singapore Green Building Week (SGBW)**

Organised by the Building and Construction Authority of Singapore and into its eighth run from 5 Sept – 11 Sept, the Singapore Green Building Week (SGBW) will play host to international green building experts, policy-makers, academics, built environment practitioners, tenants and end-users, including members of the public and students, for a congregation of ideas, collaboration, partnership and learning, to achieve a shared vision of a greener planet through the green building movement. The International Green Building Conference 2016 will be the anchor event of SGBW. For more information, visit <http://www.sgbw.com.sg>.

### **About International Green Building Conference (IGBC)**

The International Green Building Conference (IGBC) 2016 to be held in Marina Bay Sands from 7 – 9 Sep 2016, will be the anchor event of SGBW. As the premier green building event in Asia, IGBC 2016 expects to attract more than 1,000 participants from over 30 countries - from thought leaders, real estate developers to urban planners, architects, engineers, builders and other industry professionals - committed to understanding and putting into action real-world, tangible and leading green building solutions. This year, in support of the historic Paris Landmark agreement at COP21 towards taking action on climate change. The IGBC 2016 themed “Build Green: The Next Decade”, hopes to inspire and catalyse new thinking, collaborations and partnerships as well as new innovative and integrated/ holistic solutions to climate change. <https://www.bca.gov.sg/events/sgbw/en/about-igbc.html>

### **About Build Eco Xpo (BEX) Asia**

BEX Asia is Southeast Asia's premier business platform for the green building and construction industry. It is a one-stop sourcing destination for cutting-edge products, innovative technologies and sustainable designs in building materials, energy efficiency systems, fittings and fixtures, and much more. It is an event that enhances your competitive edge in the world of Build Green. BEX Asia brings together skilled professionals, key industry practitioners, major specifiers and buyers from the region to build networks and create business opportunities, in support of the global trend to build greener communities for a greener future. <http://www.bex-asia.com/>

### **About Mostra Convegno Expocomfort (MCE) Asia 2016**

Organisers of the world leading Exhibition Mostra Convegno Expocomfort (MCE) in Milan, Italy and Southeast Asia's premier Build Eco Xpo (BEX) Asia in Singapore, collaborates to organise an Asian edition of MCE for the second year running – MCE Asia 2016. The exhibition will bring together the dual concept of energy saving and efficiency via innovative technologies or integrated systems with enriched living comfort through optimised indoor environment quality. MCE Asia reaches out to specialised building professionals within the residential, commercial, industrial and hospitality sectors with the aim of catalysing new business opportunities, bridging networks and inspiring new ideas. <http://www.mcxpocomfort-asia.com/>

### **About Building and Construction Authority (BCA)**

The Building and Construction Authority (BCA) is an agency under the Ministry of National Development, championing the development of an excellent built environment for Singapore. "Built environment" refers to buildings, structures and infrastructure in our surroundings that provide the setting for the community's activities. <https://www.bca.gov.sg/>

### **About Reed Exhibitions**

Reed Exhibitions is the world's leading events organiser, with over 500 events in 43 countries. In 2015, Reed brought together over seven million event participants from around the world generating billions of dollars in business. Today, Reed's events are held throughout the Americas, Europe, the Middle East, Asia Pacific and Africa and organised by 41 fully staffed offices. Reed Exhibitions serves 43 industry sectors with trade and consumer events. It is part of the RELX Group plc, a world-leading provider of information solutions for professional customers across industries. [www.reedexpo.com](http://www.reedexpo.com)