

**SPEECH BY DR JOHN KEUNG, CEO, BUILDING AND CONSTRUCTION AUTHORITY AT THE BCA BREAKFAST TALK FOR CEOs, “VALUE OF GREEN TO CORPORATIONS”, ON FRIDAY, 13<sup>TH</sup> SEPTEMBER 2013, 9.35 AM AT MARINA BAY SANDS**

Mr. Tan Chuan-Jin  
Acting Minister for Manpower

Ladies and Gentlemen

1. A very good morning. Thank you for rising early to be part of today's Breakfast Talk for CEOs. I am pleased to know that we have close to 250 guests here today, to discuss about the value of green to corporations.

**Focus on user-behaviour and greening existing buildings**

2. Over the past few years, we have witnessed an exponential growth of green buildings in Singapore. I would attribute this success to partners like all of you who take an interest in environmental sustainability.

Besides just greening buildings and making sure the infrastructure is energy efficient, we are going to see even greater partnership with developers to encourage their tenants to embark on green operations. We would like to extend our outreach to tenants' workplaces or spaces and engage them on adopting a more eco-friendly lifestyle.

**The Value of Green to Corporations**

3. Today, the working community demands a good working environment as studies indicate that building occupants who are healthy and comfortable are more productive. To achieve a conducive and healthy working environment, all of us have to play a part to realise it.

4. This morning, several organisations will be participating in a special Tenants' Pledge, where they will commit to green their existing premises, and to carry on with this approach for extended offices/ premises.

We would also like to recognise the important role that developers play through green partnerships, to help their tenants meet their green commitment.

5. Joining us this morning, are four distinguished speakers who will be sharing how stakeholders can leverage on environmental sustainability as a means of driving their core business strategies including corporate social responsibility and new business models. They are Ms Ng Hsueh Ling from Keppel REIT Management Limited, Mr Rod Leaver from Lend Lease, Mr Scott Morris from NetApp and Mr Tooru Inazuka from Daikin.

**Conclusion**

6. There lies an exciting future for green buildings. The value of green to corporations and recent adjustments to policies are a step in the right direction. BCA will continue to work closely with all our partners such as the Singapore Green Building Council and industry stakeholders to help realise both the economic and the environmental benefits of going green, and future proofing our buildings and assets.

7. I invite developers, building owners and like-minded tenants not to wait any longer to move towards green buildings and green offices. We have the knowledge and there is a budding community of green building professionals and consultants who will be able to share best practices. If you need help, do call on BCA and we would be glad to guide you along this journey.

8. Last but not least, we would also like to thank Jessica for agreeing to be our moderator today. Most of you should be very familiar with her. Jessica has a decade of experience in

journalism with special interest and expertise in sustainable development. I am sure she will do a very good job in presiding over this forum.

9. I wish all of you a fruitful morning of discussion.

Thank you.