

NEW

Essentials Distribution With North West CDC



Date : 25 Nov 2023, Saturday

Venue: 633 Senja Road

(Zhenghua Division)

CSR NEWS



Corporate Social Responsibility · Because we CARE

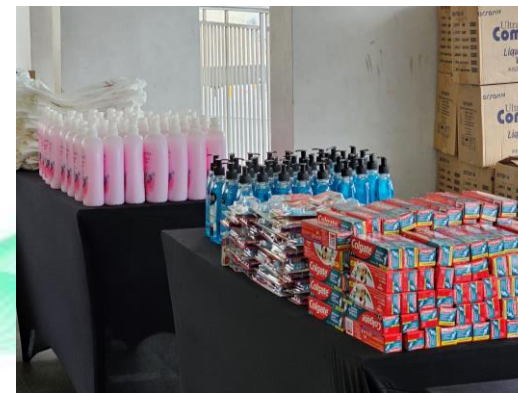
About the Programme

In collaboration with North West CDC, as part of the North West Service Weeks, the Pop-Up Market empowers the vulnerable residents who are residing under the Public Rental Scheme or under the division's welfare schemes to select essentials and food items (such as rice and canned food) that they need for their household.

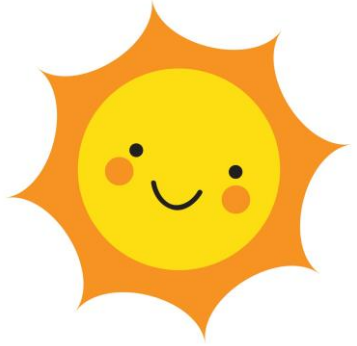
A total of **252** households participated in this programme.

BCA donated additional items:

- 500ml Hand soap
- 1L body wash
- Toothbrush
- Toothpaste
- BCA tote bag



Briefing to volunteers



Briefing conducted by
North West CDC



Tasks assigned to volunteers include:

- Queue management
- Registration and Check-out
- Personal shoppers
- Stock management
- Door knock and delivery

Setting up "Pop-up Market"



Arrival of Residents & Redemption



Arrival of Residents & Redemption



Door-Knock and Delivery



Visit by Mr Edward Chia Advisor to Holland-Bukit Timah GRC GROs



Thank you for playing a part!

- | | | |
|--------------------|------------------------|----------------------------|
| 1. Annie Yee* | 11. Thoo Meng Thian | 21. Kwang Chan Nam* |
| 2. Grace Chng* | 12. Rashidah Sarim | 22. Ng Siew Thin (PWD-BCA) |
| 3. Wong Fook Yong* | 13. Cynthia Liau | 23. Lim Wan Fen (CSR) |
| 4. Chen Siew Siew | 14. Chong Shu Yun | 24. Doreen Ng (CSR) |
| 5. Phua Hui Chun | 15. Leoh Chay Hong | 25. Lynn Chan (CSR) |
| 6. Lau Mia Sze* | 16. Rose Nguan | 26. Ng Jin Kian (CSR) |
| 7. Sia Boon Ki | 17. Joycelyn Teo* | 27. Carol Tan (CSR) |
| 8. Ong Cheng Ping | 18. Yong Siew Hwa | 28. Lim Se Ern (CSR) |
| 9. Seah Hai Soon | 19. Alan Ng Chee Keong | 29. Neoh Ern Yong (CSR) |
| 10. Rohana Haron | 20. Zoey Tey* | 30. Colin Chew (CSR) |

*Family member attended the event together

An enjoyable Saturday with family and colleagues. Lots of hard work, joy and laughter, not only among beneficiaries, but also among volunteers. It's indeed a purposeful event! ~ Joycelyn

The event was very meaningful and we did not expect there is no really a stop for the shoppers 😊. My husband joined me for this event and he too feel that this was a meaningful event. ~ Annie

Join us for
BCA Charity
Bazaar on
19 Jan 2024!

Another event brought to you by BCA CSR Committee 2023



We Care

