

APPENDIX 1

GUIDELINES FOR ADVERTISEMENT SIGNS AT BUS SHELTERS

- a) Approved Integrated Advertisement Panels
Advertisement signs can be displayed on integrated panels that have been approved for such purpose within or at each end of the bus shelters. The back of protruding advertisement sign, if any, is to be treated and decorated as a proper facade.
- b) Roof Area
Advertisement signs can be displayed on the roof area of designated bus shelters (refer to Appendix 2) outside the Central Area and along the 'Designated Signage Routes' (refer to Appendix 3) within the Central Area, subject to the following requirements:
- i. The roof area advertisements shall be well-designed and constructed as 3-dimensional (3D), sculptural advertisements that would appear aesthetically pleasing along our streetscape. The displays shall be for only one advertisement campaign at any one time at a bus shelter.
 - ii. The 3D elements of roof area advertisements are not to exceed a maximum height of 1.2 m. The fascia panels, which should form part of the integrated design of the advertisements, are not to exceed a maximum height of 600mm. In addition, all 3D elements shall be confined within and not protrude horizontally from any sides of the roof area. All supporting elements shall be properly treated and hidden.
 - iii. The display period shall be limited to 2 consecutive months. Request for extension of display period can be considered after the initial 2 months if the displays are well maintained. The applicant is to submit photos to BCA to prove that the display is well maintained. BCA will also make site inspections to verify the actual conditions of the displays, if necessary.
- c) Seats, Pillars and Floor Areas
The following structures / areas within bus shelters are not allowed to be used for advertising purpose:
- Seats
 - Pillars
 - Floor Areas
 - Notice Boards
 - Additional panels [except those have been approved for advertising purpose as mentioned in item a) above]

APPENDIX 2

Designated bus shelters outside the Central area where roof area advertisement signs can be considered

S/No	Road Name	Bus Shelter Number
1	Alexandra Road	B13
2	Alexandra Road	B14
3	Alexandra Road	B15
4	Alexandra Road	B20
5	Ang Mo Kio Avenue 1	B03
6	Ang Mo Kio Avenue 1	B04
7	Ang Mo Kio Avenue 3	B07
8	Ang Mo Kio Avenue 6	B04
9	Ang Mo Kio Avenue 6	B06
10	Ang Mo Kio Avenue 8	B07
11	Ang Mo Kio Avenue 8	B08
12	Balestier Road	B13
13	Beach Road	B09
14	Bedok North Street 1	B01
15	Bishan Road	B04
16	Bishan Street 11	B04
17	Boon Lay Way	B04
18	Boon Lay Way	B07
19	Boon Lay Way	B08
20	Boon Lay Way	B09
21	Boon Lay Way	B30
22	Boon Lay Way	B29
23	Bukit Batok Central	B06
24	Bukit Batok West Avenue 5	B04
25	Bukit Timah Road	B23
26	Bukit Timah Road	B25
27	Canberra Road	B03
28	Changi Road	B02
29	Choa Chu Kang Avenue 4	B02
30	Choa Chu Kang Avenue 4	B01
31	Clementi Avenue 3	B01
32	Commonwealth Avenue	B01
33	Commonwealth Avenue	B02
34	Commonwealth Avenue West	B15
35	Commonwealth Avenue West	B22
36	Compassvale Road	B05
37	Crawford Street	B04
38	East Coast Road	B02
39	Eunos Link	B04
40	Eunos Road 8	B01
41	Geylang Road	B16
42	Hougang Central	B04
43	Jalan Besar	B08
44	Jalan Boon Lay	B05
45	Jalan Bukit Merah	B11
46	Jalan Bukit Merah	B18
47	Jalan Jurong Kechil	B02A

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S/No	Road Name	Bus Shelter Number
48	Jurong East Street 13	B01
49	Jurong East Central	B02
50	Jurong Town Hall Road	B06
51	Jurong Town Hall Road	B08
52	Jurong Town Hall Road	B10
53	Jurong Town Hall Road	B11
54	Jurong West Street 64	B04
55	Kaki Bukit Avenue 1	B02
56	Kallang Road	B01
57	Kallang Road	B02
58	Keppel Road	B01
59	Keppel Road	B02
60	Keppel Road	B04
61	Keppel Road	B06
62	Lavender Street	B02
63	Lavender Street	B03
64	Leng Kee Road	B01
65	Leng Kee Road	B02
66	MacPherson Road	B09
67	Marine Parade Road	B01
68	Marine Parade Road	B02
69	Mountbatten Road	B05
70	Mountbatten Road	B21
71	New Upper Changi Rd	B05
72	New Upper Changi Rd	B06
73	Nicoll Highway	B05
74	Nicoll Highway	B06
75	North Buona Vista Road	B05
76	North Buona Vista Road	B06
77	Pasir Panjang Road	B02
78	Pasir Panjang Road	B06
79	Pasir Ris Central	B04
80	Sembawang Drive	B06
81	Sembawang Vista	B02
82	Sembawang Way	B02
83	Sengkang East Road	B04
84	Sengkang East Way	B10
85	Serangoon Central	B03
86	Serangoon Central	B01A
87	Serangoon Road	B05
88	Simei Avenue	B03
89	Sims Avenue	B05
90	Sims Avenue	B07
91	Sims Avenue	B15
92	Sims Way	B01
93	Sims Way	B02
94	Tanjong Katong Road	B09
95	Tanjong Katong Road	B10
96	Tampines Avenue 4	B07
97	Tampines Avenue 4	B09
98	Tampines Avenue 5	B04

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S/No	Road Name	Bus Shelter Number
99	Tampines Avenue 5	B03
100	Tampines Avenue 7	B04
101	Tampines Avenue 10	B01A
102	Tampines Avenue 10	B02A
103	Tampines Road	B02
104	Tanglin Road	B01
105	Telok Blangah Road	B01
106	Telok Blangah Road	B03
107	Telok Blangah Road	B04
108	Telok Blangah Road	B08
109	Telok Blangah Road	B11
110	Thomson Road	B01
111	Thomson Road	B05
112	Thomson Road	B10
113	Thomson Road	B13
114	Toa Payoh Central	B02
115	Toa Payoh Lorong 2	B01
116	Toa Payoh Lorong 4	B03
117	Toa Payoh Lorong 6	B01
118	Toa Payoh Lorong 6	B01A
119	Toa Payoh Lorong 6	B02
120	Toh Guan Road	B01
121	Toh Guan Road	B02
122	Toh Tuck Avenue	B03
123	Upper Bukit Timah Road	B01
124	Upper Bukit Timah Road	B03
125	Upper Bukit Timah Road	B05
126	Upper Bukit Timah Road	B06
127	Upper Changi Road	B01A
128	Upper Changi Road	B04
129	Upper Changi Road East	B03
130	Upper Changi Road North	B02
131	Upper Jurong Road	B01
132	Upper Serangoon Road	B13
133	Upper Serangoon Road	B21
134	Upper Serangoon Road	B22
135	Upper Serangoon Road	B24
136	Upper Serangoon Road	B31
137	Upper Thomson Road	B02
138	Upper Thomson Road	B06
139	Woodlands Avenue 5	B06
140	Woodlands Avenue 5	B08
141	Woodlands Avenue 2	B03A
142	Woodlands Avenue 2	B05
143	Yio Chu kang Road	B36
144	Yishun Avenue 2	B01
145	Yishun Avenue 2	B02
146	Yishun Avenue 2	B09
147	Yishun Avenue 2	B10
148	Yishun Avenue 2	B12

33 Additional CCS Bus Shelters for 3D Rooftop Advertisements (Approved in Feb 2010)

No	Region	BS No	Road	Site Description
1	Central	B01	AYE-Buona Vista Flyover	Os PSB Science Park Building
2	Central	B01	South Buona Vista Road	Bef Science Park Drive
3	Central	B12	Beach Road	Os Golden Mile Complex
4	Central	B02	Jalan Kolam Ayer	Os Siemens Centre
5	Central	B03	Keppel Road	Opp Railway Station
6	Central	B09	Keppel Road	Opp Keppel Distripark Blk 519
7	Central	B04	Pasir Panjang Road	Os Alexandra Distripark Blk 3
8	Central	B09	Portstown Road	Opp Portstown Camp
9	Central	B10	Portstown Road	Os Portstown Camp
10	Central	B01A	Telok Blangah Road	Os VivoCity
11	Central	B05	Upper Thomson Road	Bef Thomson Ridge
12	North-East	B05	Ang Mo Kio Avenue 3	Opp Serangoon Garden North School
13	North -East	B09	Ang Mo Kio Avenue 5	Os Blk 5073
14	North-East	B01	Jalan Kayu	Os Chatsworth International
15	North-East	B17	Yio Chu Kang Road	Opp Blk 953
16	East	B11	Bedok Reservoir Road	Os Kaki Bukit Prison / SAF Driving Circuit
17	East	B04	Changi Road	Aft GE Life Centre
18	East	B05	Loyang Avenue	Opp MOE Adventure Centre
19	East	B06	Upper Changi Road East	Os Expo Halls 1, 2 & 3
20	East	B08	Upper Changi Road East	Os Expo Halls 4, 5 & 6
21	East	B06	Xilin Avenue	Os Concord Express
22	West	B21	AYE	Opp Cycle & Carriage
23	West	B15	Jalan Ahmad Ibrahim	Os PCI
24	West	B19	Jalan Ahmad Ibrahim	Os Nippon Paint
25	West	B21	Jalan Ahmad Ibrahim	Os Stamford Tyre
26	West	B27	Jalan Ahmad Ibrahim	Os Mazak Singapore
27	West	B42	Jalan Ahmad Ibrahim	Os Carnaud Metalbox
28	West	B07	Jalan Boon Lay	Os Beecham Pte Ltd
29	West	B08	Jalan Boon Lay	Opp Beecham Pte Ltd

33 Additional CCS Bus Shelters for 3D Rooftop Advertisements (Approved in Feb 2010)

No	Region	BS No	Road	Site Description
30	West	B09	Jalan Boon Lay	Os Premier Milk Pte Ltd
31	West	B10	Jalan Boon Lay	Opp Premier Milk Pte Ltd
32	West	B11	Jalan Boon Lay	Opp BRC Weld Mesh Factory
33	West	B12	Jalan Boon Lay	Os BRC Weld Mesh Factory

2 Additional CCS Bus Shelters for 3D Rooftop Advertisements (Approved in Apr 2014)

No	Region	BS No	Road Site
1	East	B05	Eunos Link
2	East	B06	Eunos Link

